

GIMS Awards & Recognitions



www.gims.net.in



Plot No.7, Chanakya Block, Knowledge Park II, Greater Noida / Delhi, NCR
www.gims.net.in | 1800-274-6969



GNIOT Institute of Management Studies (GIMS)

Idea to Execution

Post Graduate Diploma in Management (PGDM)

Two year full-time, AICTE approved

Vision

To become a widely acclaimed management school contributing towards management education and research for developing
(a) business leaders having social concerns and
(b) centres of excellence in all functional areas of management.

Mission

- To develop a dynamic outcome based teaching learning process.
- To develop an ecosystem for fostering research.

GIMS
SHAPING FUTURE
BUSINESS
LEADERS

About GNIOT

Institute of Management Studies

Established in 2001, the GNIOT Group of Institutions has significantly contributed to the field of management education. The GNIOT Institute of Management Studies (GIMS), located in the forward-looking city of Greater Noida, was founded in 2020 amidst the transformative period of the pandemic. This institution was conceived with the mission of delivering exceptional management education through its two year full-time AICTE Approved, HLACT Accredited Post Graduate Diploma in Management (PGDM) program, aiming to equip students with the skills necessary to navigate and excel in the evolving landscape of Industry dynamics.

Approvals & Accreditations





From the Chairman's Desk

At GNIOT Institute of Management Studies (GIMS), Greater Noida, we believe that true leadership extends beyond personal success to fostering growth and innovation in others. Our mission is to build a community of forward-thinking individuals who are not only equipped to excel in their careers but are also ready to make a significant impact in the world.

In today's rapidly changing global landscape, it is crucial for a manager to not only achieve targets but also inspire and develop future leaders. At GIMS, we emphasize the importance of adaptability, resilience, and continuous learning. We understand that the path to becoming an effective leader requires not just knowledge but also the ability to apply that knowledge in real-world scenarios.

Our comprehensive curriculum, supported by the state-of-the-art infrastructure and a team of highly qualified faculties, ensures that our students receive an education that is both rigorous and relevant. We focus on nurturing entrepreneurial spirit, encouraging our students to think creatively, take initiative, and drive positive change. This holistic approach to education helps our students evolve into confident, capable professionals ready to tackle the challenges of a dynamic global economy.

I am proud of the vibrant and inclusive community we have cultivated at GIMS, where every student is given the opportunity to thrive and achieve their full potential. As we continue to strive for excellence in all aspects of our institution, we remain committed to our vision of shaping the leaders of tomorrow.

To all our students, I encourage you to embrace the opportunities that come your way, challenge yourself, and never stop learning. Your journey here at GIMS is the beginning of a lifelong pursuit of knowledge, growth, and success.

Together, let's build a future that is bright, innovative, and inclusive.

Best wishes to all our students and the entire GIMS family!

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions
Greater Noida, Delhi/NCR.



“
**The qualities of a leader :
Strong moral fiber, vision,
determination and focus to
rework that vision to reality
is within the grasp of
everyone.**”

From the Desk of CEO

We at GNIOT Institute of Management Studies (GIMS), Greater Noida, are deeply committed to nurturing the next generation of leaders. Our mission extends beyond traditional education; we strive to provide a transformative experience that instills core values, ethics, and a strong sense of social responsibility in our students.

As a leading business school, we foster a dynamic learning environment that encourages innovation, creativity, and critical thinking. Our dedicated faculty and industry experts are passionate about guiding our students towards success. Their expertise ensures that our students develop the skills and the mindset needed to thrive in today's rapidly evolving world.

At GIMS, we believe in the holistic development of our students. Our comprehensive programs are designed to equip them with the tools to succeed academically and professionally. We emphasize practical experience, personal growth, and leadership, preparing our students for the challenges and opportunities of the global marketplace.

We recently launched "Tutelage," an innovative initiative aimed at bridging the gap between industry needs and student development. Through corporate mentoring workshops, we offer our students invaluable exposure to industry leaders. These workshops provide practical insights that will help them navigate their careers successfully.

To our students, I encourage you to embrace every opportunity for learning and growth. Your time at GIMS is a stepping stone to a bright future. Remember, your dedication and hard work today will shape your successes tomorrow.

As the CEO of this distinguished institution, I want to assure you that I am dedicated to support you throughout your journey. Should you require counsel on any personal or professional matters, please feel free to reach out. We are all collaborators in this endeavor, and I am eager to accompany you on this transformative path. Let us collectively seize every opportunity and pursue excellence with resolute commitment.

Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies (GIMS)
Greater Noida, Delhi/NCR.



“
**The future belongs to
those who believe in the
beauty of their dreams**”

From the Director's Desk

At GNIOT Institute of Management Studies (GIMS), we are dedicated to nurturing a cadre of visionary business leaders. Our rigorous academic programs, coupled with a commitment to experiential learning, are designed to equip students with the skills and knowledge necessary to thrive in today's dynamic global market.

Our world-class faculty, comprising industry experts and seasoned academics, fosters a stimulating learning environment that bridges theory and practice. Through cutting-edge research and innovative pedagogy, we strive to cultivate critical thinkers, problem solvers, and ethical decision-makers.

GIMS is more than an institution; it's a community of learners united by a shared passion for excellence. By forging strong partnerships with industry leaders and global institutions, we ensure that our graduates are well-prepared to make a lasting impact on the business world.

Dr. Bhupender Kumar Som
Director
GNIOT Institute of Management Studies (GIMS)
Greater Noida, Delhi/NCR.



At GIMS, we believe that education is not just about acquiring knowledge; it's about inspiring a generation of leaders who will shape the future. Join us on this journey of discovery and excellence.



Board of Governors

Governing Board of GIMS is a leading group of visionary individuals who carry the passion to raise the quality of professional higher education for betterment of aspirants and society. The Governing board of GIMS includes.

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions
Greater Noida, Delhi/NCR

Mr. Gaurav Gupta
Vice-Chairman
GNIOT Group of Institutions
Greater Noida, Delhi/NCR

Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Mr. Mithilesh Kumar Singh
Advisor
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Dr. Bhupender Kumar Som
Director
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Dr. Ruchi Rayat
Executive Director
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Dr. Garima Gupta
Governing Board Member
AICTE Appointee

Mr. Mrityunjay Rohit
Corporate Member
Vice - President HR
CredAble

Mr. Deepak Sharma
Senior Manager Talent & Acquisition
NETSMARTZ

Dr. Silky Gaur
Assistant Professor
Marketing Faculty Representative
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR



Corporate & Academic Advisory Board

Prof. Bhagwati Prakash Sharma
Ex Vice-Chancellor
Gautam Buddha University
Greater Noida

Prof. (Dr) Rajeev Kumra
Professor
IIM Lucknow

Prof. (Dr) Jogendra Kumar Nayak
Associate Professor DOMS
IIT Roorkee

Dr. Amit Kumar Singh
HoD, Deptt. of Management,
Mizoram University, Mizoram

Mr. Nilanjan Mukherjee
DGM-HR, Relaxo Group

Mr. Deepak Jindal
Data Scientist SAP-India

Mr. Ashish Srivastava
Associate Director
EY Foundation

Dr. Punam Sahgal
Dean & Professor (Retd.)
IIMI & Behavioral
Trainer & Management Consultant

Mr. Manish Barriarr
Alumni of IIFT, Delhi
& Oxford University

Mr. Vidya Bhushan
Co-founder & COO
Daalchini Technologies

Mr. Ajit Parulekar
Director
Goa Institute of Management

Mr. Ajai Singh
Founder & Director
TCM Education

Mr. Ashish Kumar
Service Delivery Manager
Tata Consultancy Services



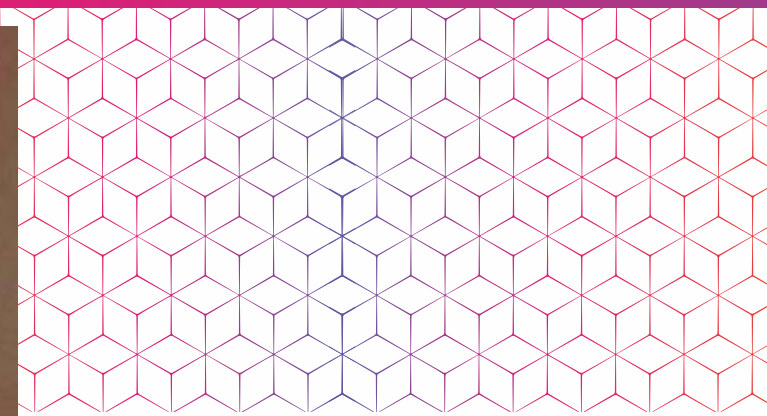
GET
INSPIRED



THE WEEK - HANSA RESEARCH SURVEY 2024 INDIA'S BEST B - SCHOOLS



AWARDS & ACCOLADES



About the Programme

Post Graduate Diploma in Management

PGDM at GIMS, Greater Noida, Delhi/NCR is a two year full-time programme approved by AICTE, Ministry of Education GoI and accredited by HLACT (U.K.)



MODERN DAY
LEARNING

The PGDM programme at GIMS, Greater Noida, Delhi/NCR offers dual specialization in key functional areas of management. The programme is dynamically designed as per the futuristic corporate requirements globally. The programme is a perfect blend of traditional, experiential and modern day learning. The PGDM Programme at GIMS, Greater Noida ensures that the aspirants gain behavioural & technical competencies that support them as a true companion in leading a successful career.

The programme is structured with 114 credits. Out of 114 credits, 108 credits come from teaching, learning & from summer internship programme and 6 credits from Self Directed Learning (SDL).



Course Profile

Idea to Execution

Trimester - 1

- Human Behaviour in Organization
- Business Communication I
- Statistics for Management
- Marketing Management I
- Economics for Managers
- Financial Accounting
- Universal Human Values and Professional Ethics

Trimester - 2

- Human Resource Management
- Marketing Management II
- Corporate Finance
- Operations Management
- Basics of Python for Managers
- Quantitative Techniques
- Business Communication II
- Advanced Excel for Managers

Trimester - 3

- Digital and Social Media Marketing
- Cost and Management Accounting
- Business Research Methods
- Advanced Business Communication
- Elective I (Specialization I)
- Elective II (Specialization I)
- Elective I (Specialization II)
- Elective II (Specialization II)

Trimester - 4

- Legal Aspects of Business
- Business Policy and Strategic Management
- Elective III (Specialization I)
- Elective IV (Specialization I)
- Elective III (Specialization II)
- Elective IV (Specialization II)
- Summer Internship Project

Trimester - 5

- Entrepreneurship
- Project Management & Evaluation
- Elective V (Specialization I)
- Elective VI (Specialization I)
- Elective V (Specialization II)
- Elective VI (Specialization II)

Trimester - 6

- Business Ethics and Corporate Social Responsibility
- Dissertation Research Project

**The trimester structure of second year may be changed based on the duration of the summer internship.*



Innovative Teaching Pedagogy @PGDM

At GIMS, our PGDM programme stands apart with an innovative teaching pedagogy that emphasizes experiential learning. By dedicating 70% of the curriculum in the second year to hands-on training, we bridge the gap between theoretical knowledge and real-world application, ensuring our students are better equipped for the demands of the corporate world. This immersive approach fosters critical thinking, practical problem-solving, and industry readiness, making GIMS graduates highly sought-after professionals. By providing our students with a dynamic, innovative, and enlightening education, we are empowering them to become visionaries who shape the future.

Specializations Offered

Marketing

- Marketing Analytics
- Sales and Distribution Management
- Integrated Marketing Communication
- B2B Marketing
- Product and Brand Management
- Retail Management
- Strategic Marketing
- Services Marketing

Finance

- Security Analysis and Portfolio Management
- Project Finance and Financial Modelling
- Financial Derivatives
- Tax Planning and Management
- Personal Finance and Wealth Management
- Merger and Acquisitions
- International Finance
- Investment Management

OB & HRM

- Compensation and Performance Management
- Industrial Relations and HR Legislations
- Human Resource Planning
- HR Analytics & Metrics Professionals
- Organization Development & Change Management
- Competency Mapping and Assessment
- Strategic HRM
- International Human Resource Management

Business Analytics

- Analytics for Managers using Python
- Basic SQL for Data Analysis
- Business Intelligence and Data Mining
- Data Analysis using Power BI
- Data Analysis using Tableau
- Data Visualization using R
- Language Processing with Python
- Practical Data

International Business

- Int. Logistics and Shipping Operations
- Int. Trade Operations & Documentation
- World Trade Org. & Regional Trading Blocks
- Thrust Product & Thrust Market
- International Marketing
- India's Foreign Trade

Logistics and Supply Chain Mgmt.

- Strategic Supply Chain Management
- Supply Chain Network Design
- Inventory & Warehousing Management
- Sourcing and Vendor Management
- Aggregate Planning and Supply Chain
- Supply Chain Analytics
- Maritime Logistics and Documentation
- Transportation and Revenue Mgmt. in Supply Chain

New Age Startups & Entrepreneurship

- Foundations of Entrepreneurship and Start-ups
- Opportunity and Feasibility Analysis
- Legal Structures in Entrepreneurship and Start-ups
- Applied Economics for Start-ups

Salient Features

International Immersion Programme (IIP)

This year, we were elated to head to Malaysia for the International Immersion Programme (IIP), where GIMS, Greater Noida, Delhi/NCR upheld its tradition of providing an enriching one to two week overseas experience. The program included certifications from partner universities, visits to local companies, and leisure activities-all crafted to equip our students with industry relevant knowledge and a unique, invaluable international perspective. We're even more eager to welcome future students into this transformative journey!





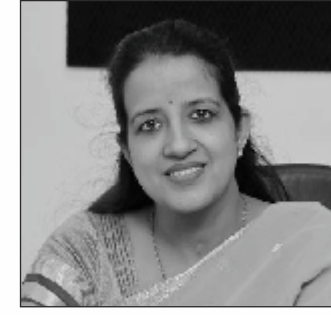
Dr. Bhupender Kumar Som
Professor
Director



Dr. Bhupender Singh
Professor
Dean Business Analytics &
HoD-IT



Dr. Pooja A. Kapoor
Asst. Professor
BA & IT



Prof. Meenakshi Chandgothia
Asst. Professor
BA & IT



Dr. Imad Ali
Professor
SCM
Dean-IQAC & Accrediation



Dr. Sadhana Tiwari
Associate Professor
SCM & Marketing
Dean-Research



Dr. Ruchi Rayat
Professor
OB & HRM
Executive Director



Dr. Yamini Pandey
Professor
OB & HRM
Dean Academics



Dr. Jitendra Kr. Singh
Associate Professor
OB & HRM



Prof. Vibhanshu
Asst. Professor
OB & HRM



Prof. Charul Sharma
Asst. Professor
OB & HRM



Prof. Sudhanshu Kumar
Asst. Professor
SCM
Area Chair - IB



Dr. Silky Gaur
Asst. Professor
Area Chair-Marketing



Dr. Nishant Kr. Singh
Associate Professor
Marketing
Dean-Examination & PGP



Prof. Mudit Tomar
Asst. Professor
Marketing
Dean-Outreach Engagement



Prof. Shirley Rex
Asst. Professor
Marketing



Dr. Shalini Sharma
Professor
Area Chair - Communication
Dean-Outreach Student Welfare



Dr. Zia Zehra Zaidi
Asst. Professor
Learning & Development



Dr. Deepak Bansal
Professor
Dean-Finance



Prof. Priyank Kulshreshtha
Asst. Professor
Finance



Prof. Satyendra Kr. Srivastav
Asst. Professor
Finance



Prof. Sowmya Ramkumar
Asst. Professor
Director - Learning & Development



Prof. Meenakshi Dabas
Asst. Professor
Learning & Development



Prof. Krithik Nayyar
Asst. Professor
Learning & Development



Prof. Tanishq Maheshwari
Asst. Professor
Learning & Development



Prof. Priti Bhat
Asst. Professor
Learning & Development

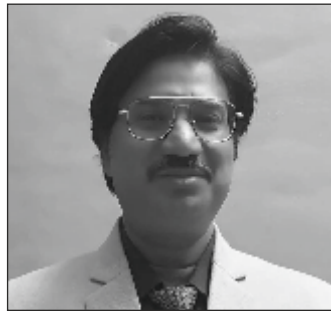


Prof. Poonam Mahtolia
Asst. Professor
Learning & Development

Visiting Academicians @ GIMS



Dr. Vinod Jangid
Specialization: Marketing
Education: PhD, MBA, M.Sc., B.Sc.
Total Exp. 25 Years



Prof. Ompal Singh
Specialization: Operations, Statistics
and Business Analytics
Education: MBA, MCA, BCA
Total Exp. 18+ Years



Prof. Vijeta Singh
Specialization: Corp. Law &
Business Law



Dr. Manisha Seth
Specialization: Operations,
Statistics and Business Analytics
Education: PhD, MBA, B. Tech
Total Exp. 22 Years



Dr. Raman Sachdeva
Specialization: Finance
Total Exp. 24 Years



Prof. Ajay Chaturvedi
Specialization: Finance &
Economics
Education: CA Intermediate, B.Com.
Total Exp. 30 Years



The Skill Augmentation Certifications (SACs) Powered by Coursera

At GIMS, we believe in giving our students the ultimate learning experience! With unlimited access to Coursera, our students have the world at their fingertips. We've curated 39+ specialized courses to cater to the diverse interests and career paths of our students, ensuring they gain the knowledge and skills needed to excel in their fields. These courses are carefully tailored to match each specialization, giving students the tools they need to succeed, all from top-tier universities and industry leaders.

Here are just a few of the exciting courses available:

- Excel Power Tools for Data Analysis
- Machine Learning for All
- Advanced Valuation and Strategy - M&A, Private Equity, and Venture Capital
- Stock Valuation with Dividend Discount Model
- Understanding Financial Statements: Company Performance
- Brand and Product Management

...and many more!

Whether you're diving deep into a niche or broadening your expertise, GIMS equips you to excel in today's fast-paced world.



S. No	CERTIFICATION	AFFILIATION
1.	Organisational design: Know your organisation	Macquarie University,Sydney, Australia
2.	Introduction to Data Analysis Using Excel	Rice University,Houston, TX,United States
3.	Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more	IE Business School, Madrid, Spain
4.	Macroeconomics for Business Management	Fundaco Institute,Sao Paulo, Brazil
5.	Understanding Financial Statements: Company Performance	University of illinois Urbana- Champaign, IL, United States
6.	Business English for Cross-cultural Communication	The Hong Kong University of Science and Technology, Clear Water Bay, Hong Kong
7.	Making Successful Decisions through the Strategy, Law & Ethics Model	University of Michigan, Ann Arbor, Michigan, United States
8.	Generative AI for Human Resources (HR) Professionals	IBM & Skill up Edtech
9.	Customer Understanding and Digital Marketing Channels	Unilever, London, United Kingdom
10.	The Language and Tools of Financial Analysis	The University of Melbourne, Melbourne, Victoria, Australia
11.	Operations Management: Quality and Supply Chain	University of illinois Urbana- Champaign, IL, United States
12.	Python Data Representations	Rice University,Houston, TX,United States
13.	Probability & Statistics for Machine Learning & Data Science	DeepLearning.AI, CA, United States
14.	Conflict Management	University of California, Irvine, Irvine, California, United States
15.	Work Smarter with Microsoft Excel	Microsoft, Redmond, Washington, United States
16.	Digital Media and Marketing Strategies	University of illinois Urbana- Champaign, IL, United States
17.	Managerial Accounting Fundamentals	University of Virginia, Charlottesville, VA, United States
18.	Understanding Research Methods	University of London, London, England, United Kingdom
19.	Intercultural Communication and Conflict Resolution	University of California, Irvine, Irvine, California, United States
20.	Leading Diverse Teams & Organizations	University of Michigan, Ann Arbor, Michigan, United States
21.	Generative AI in HR- Impact & application of Gen AI	Board Infinity, Vashi, Navi Mumbai, Maharashtra
22.	Fundamentals of Sales and Marketing, with Goldman Sachs 10,000 Women	Goldman Sachs, New York City, New York, United States
23.	Brand Management: Aligning Business, Brand and Behaviour	University of London, London, England, United Kingdom
24.	Blockchain Transformations of Financial Services	INSEAD, Fontainebleau, France
25.	Understanding Financial Markets	University of Geneva, Geneva, Switzerland
26.	International Marketing & Cross Industry Growth Capstone Project	Yonsei University, Seoul, South Korea
27.	How to Innovate with the Strategy Canvas for Competitiveness	Coursera Project Network, California, United States
28.	Machine Learning for All	University of London, London, England, United Kingdom
29.	Google Cloud Big Data and Machine Learning Fundamentals	Google Cloud, Mountain View, California, United States
30.	Business Sustainability in the Circular Economy	University of London, London, England, United Kingdom
31.	International Business Operations	University of Colorado Boulder, Colorado, United States
32.	Making Successful Decisions through the Strategy, Law & Ethics Model	University of Michigan, Ann Arbor, Michigan, United States
33.	Advanced Business Strategy	University of Virginia, Charlottesville, VA, United States
34.	Transformational Leadership for Inclusive Innovation	University of Toronto, Toronto, Ontario, Canada
35.	Inclusive Analytic Techniques	University of Toronto, Toronto, Ontario, Canada
36.	Fundamentals of Customers and Competition, with Goldman Sachs 10,000 Women	Goldman Sachs, New York City, New York, United States
37.	Branding and Customer Experience	IE Business School, Madrid, Spain
38.	Alternative Approaches to Valuation and Investment	The University of Melbourne, Melbourne, Victoria, Australia
39.	Capstone: Build a Winning Investment Portfolio	Rice University,Houston, TX,United States
40.	Forex - Trading Around the World	Interactive Brokers, New York City, New York, United States

TUTELAGE

An Exclusive Corporate
Readiness Training Program



GIMS, Greater Noida, is proud to incorporate "Tutelage," a transformative training program to its curriculum featuring India's Youth Icon, Mr. Sonu Sharma, motivational speaker and corporate trainer. This unique collaboration between GIMS' Learning & Development Department and Mr. Sonu Sharma empowers students to boost their self-confidence, enhance learning capabilities, and prepare for the challenges of the corporate world.

India's Youth Icon

Mr. Sonu Sharma
Motivational Speaker &
Corporate trainer



VIBRANT CAMPUS



VIBRANT CAMPUS





Mr. Abhayanand
IPS Officer, Bihar
Ex-DGP, Bihar

The Talk Series

GIMS believes in educating the students through changemakers in their fields. Catering to the idea, the institute organises talk series at three levels for the students:



The Chanakya Talk Series (CTS)

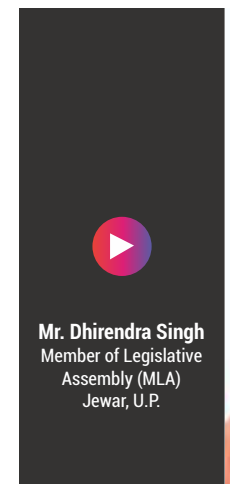
The Chanakya Talk Series (CTS), leaders from the corporate world are invited to speak to budding managers. These people lead their organizations to new heights and operate at senior leadership positions such as CEOs, CHROs, CXOs.

The Prabodhan Talk Series (PTS)

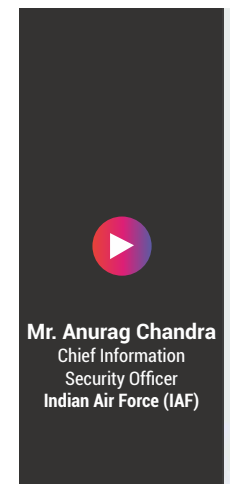
The Prabodhan Talk Series (PTS), is another platform for corporate interaction at a functional level. The PTS is delivered by the professional managers operating at the functional level in their career. The talk series acts as a guiding light to the students, illuminating their journey from ambition to achievement.

The Samrik Talk Series (STS)

The Samrik Talk Series (STS) invites veterans from the Indian Defense Forces, other allied fields, and industry as speakers. These distinguished individuals, who are invaluable repositories of wisdom, offer insights that go beyond textbooks. Hosted by seasoned figures, the STS illuminates career nuances, inspiring resilience and innovation among students. The speakers unravel complex decisions, sharing foresight on industry shifts and fostering adaptability.



Mr. Dharendra Singh
Member of Legislative
Assembly (MLA)
Jewar, U.P.



Mr. Anurag Chandra
Chief Information
Security Officer
Indian Air Force (IAF)



Mr. Vikas Vaibhav
IPS-Bihar



Mr. Gaurav Mathur
Head-Area Sales
Development
(CBS) INDO Region
Grundfos Pumps
India Pvt. Ltd.



Mr. Manish Kathuria
Head-Human Resource
Honda Cards (I) Ltd.



Mr. Pramit Garg
Director
(Works Planning)
Ministry of Railways



Mr. Sanjay Kr. Randhar
Startup Strategist
MD-GVFL Ltd.



Mr. Alok Kumar
Sr. Director
DHL
Supply Chain



Mr. Simant Deep
Associate Regional
Head IFA & ND
Nippon India Mutual
Fund



Mr. Vijay Ranjan Singh
HR Head
LG Electronics, India



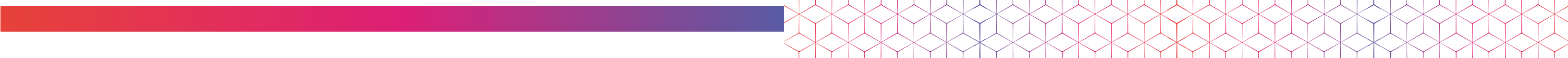
Students' Clubs

GIMS is powered by student-driven initiatives, where students organize clubs in their specialization areas and key fields like entrepreneurship, CSR, student welfare, media management, etc. These dynamic clubs are vibrant centers of growth, empowering students to explore, innovate, and contribute meaningfully. They enrich the college experience by cultivating essential skills, collaboration, and a strong sense of purpose, shaping well-rounded future leaders.



STUDENTS' CLUBS





A CAMPUS BUILT FOR EXCELLENCE:

**MODERN SPACES,
A CUTTING-EDGE DIGITAL
ENVIRONMENT**



MODERN Infrastructure

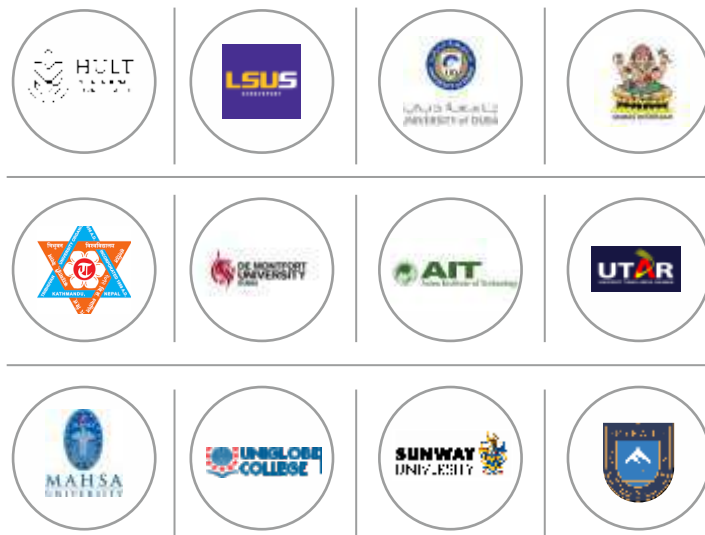
GIMS boasts a modern, technology-driven campus designed to foster an innovative learning experience. The institute's infrastructure includes a fully Wi-Fi-enabled environment with advanced digital tools supporting both classroom learning and extracurricular activities. Students benefit from a well-stocked library, state-of-the-art auditorium, and dedicated conference halls for interactive sessions. The computer center is equipped with the latest technology, while the campus also features comfortable hostels, vibrant recreational areas, and a student-centric ecosystem that ensures an engaging and uninterrupted academic journey.





INTERNATIONAL TIE-UPS

GIMS actively engages in global partnerships that enhance academic and cultural experiences. These collaborations open doors to international learning opportunities, allowing students and faculty to exchange ideas, explore diverse perspectives, and participate in cross-border academic initiatives. Through student exchange programs, joint research ventures, and shared academic resources, GIMS strengthens its commitment to a globalized education. Our esteemed partnerships with leading universities worldwide offer students a platform to broaden their horizons and embrace innovative learning experiences.



MENTORSHIP PROGRAMME

At GIMS, student mentorship goes beyond conventional teaching, shaping both academic and personal growth. This dynamic mentoring program fosters meaningful connections between faculty and students, providing personalized guidance that nurtures well-rounded development. Each faculty member is assigned a diverse group of students, offering tailored support, advice, and counseling. This comprehensive mentorship framework not only enhances academic success but also empowers students to thrive in their personal and professional lives, equipping them for future leadership.



NON-CREDIT INPUTS

To support student growth and skill-building, we've introduced specialized modules focusing on essential, in-demand skills. These non-credit courses, designed in collaboration with our faculty and industry experts, cover critical areas such as Microsoft Excel, Learning & Development, Soft Skills, Communication and Aptitude Training.



IIC INCUBATION AND ENTREPRENEURSHIP

GIMS, working closely with the Institute Innovation Councils (IICs), drives innovation and entrepreneurship through various activities such as workshops, seminars, and training sessions. These efforts include providing incubation support to help students refine their ideas and develop prototypes. By hosting hackathons, competitions, and industry collaborations, GIMS ensures that theoretical knowledge is effectively applied in practical settings. The IIC's focus at GIMS includes enhancing skills in design thinking, problem-solving, and leadership. Additionally, the InnovateUp incubator, a key component of the IIC at GIMS, supports startup creation by offering mentorship, funding opportunities, and networking connections for aspiring entrepreneurs.

SHAPING FUTURE LEADERS THROUGH LEARNING & DEVELOPMENT

The Learning & Development (L&D) department bridges the gap between academics and industry by enhancing students' technical, analytical, and leadership skills.

Key initiatives include:

- Aptitude Training – Strengthening problem-solving and decision-making for placement success.
- Excel Mastery – Enabling data analysis and reporting expertise.
- Personality Development & Mock Interviews – Boosting confidence and employability.

With tailored workshops, mentoring, and industry collaborations, GIMS ensures PGDM students are career-ready and equipped to excel in the dynamic business world.

RESUME TO ROLE SERIES -CORPORATE READINESS WORKSHOP

GIMS demonstrates a profound commitment to its students through Corporate Readiness Program, "From Resume to Role." This series focuses on essential career skills, including resume crafting, interviewing techniques, personal branding, and navigating the transition from academia to industry. These targeted workshops are designed to set up our PGDM programme apart, providing students with unique and valuable skills for their future careers.



Self-Directed Learning (SDL)

Self-Directed Learning (SDL) is an innovative approach that empowers students to harness their inherent potential. SDL enables learners to choose from two of the approved methods, as determined by their faculty mentor, to earn 6 SDL credits over the two-year program. This flexible and personalized learning model enhances student autonomy and drives their educational journey.

- MOOCs Course
- Research Paper Publication
- Conference Paper Presentation
- Live Project for minimum 15 days
- External Academic Participation
- SSO (Self Society Organization)



Exclusive Loan Assistance Services at GIMS

At GIMS, we are committed to empowering our students by removing financial barriers to education. To support this, we offer exclusive loan assistance services to help our students secure education loans with ease.

Our dedicated team assists students in obtaining loans from government, semi-government, and NBFC (Non-Banking Financial Company) banks, ensuring a smooth and hassle-free process. From guiding you through the application to helping you meet the eligibility criteria, we are here to support every step of your journey.

With GIMS, your dreams are always within reach!

Team Outreach at GIMS



Corporate Resource Centre at GIMS

Welcome to the "Placements Wing" at GNIOT Institute of Management Studies, Greater Noida, Delhi/NCR.

Our mission is to bridge the gap between academic excellence and professional success by providing students with unparalleled career opportunities and for that we collaborate with top-tier companies across diverse industries to ensure our students have access to a wide array of job prospects.

Our comprehensive training programs, personalized career counselling, and industry-specific workshops equip students with the skills and confidence needed to excel in today's competitive job market.

We are committed to fostering strong employer relationships and creating a dynamic recruitment environment that benefits both our students and our corporate partners. Join us in shaping these future business leaders, talented young minds and entrepreneurs by driving career success at GIMS, Greater Noida, Delhi/NCR.

Come collaborate with us for a never before experience, we deliver exactly what the corporate world needs and wants.



GIMS HAS PROVIDED EXCLUSIVE PLACEMENT OPPORTUNITIES TO STUDENTS, HERE ARE A FEW HIGHLIGHTS -

 HIRAKJYOTI KALITA DCB BANK	 ROHIT KUMAR DCB BANK	 ANAND KUMAR ARVIND FASHIONING POSSIBILITIES
 HRITIK SINGH THOMAS COOK	 SATENDRA KR. SINGH KENT	 NEELESH KUMAR KANSAL NEROLAC
 PRIYAM SISODIYA L&F Finance	 KISHAN KUMAR SINGH asianpaints	 JYOTIRIMAY PATHAK SPARK MINDA
 SANJANA SINGH HDFC BANK	 KARTIK GOYAL SIMPLIFILE	 DILPREET SINGH MINDA

SNIPPETS OF EXCELLENCE PLACEMENT PACKAGES

Highest Package (International)

23.31 LPA

Highest Package (Domestic)

12.5 LPA

Average Package

7.25 LPA

SUMMER INTERNSHIPS

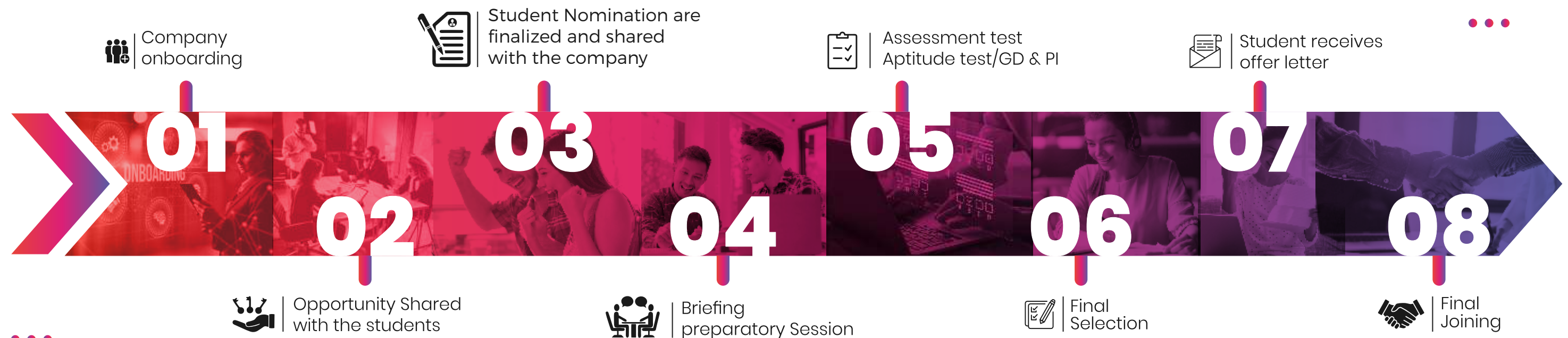
HIGHEST

STIPEND - 35K

AVERAGE

STIPEND - 20K

>> Placement Process



OUR PROMINENT RECRUITERS



Immersive Industry Exposure @ GIMS

GIMS places a strong emphasis on real-world learning, offering multiple industrial visits throughout the PGDM programme. These visits provide students with direct insights into industry operations, allowing them to connect classroom concepts with practical applications. By engaging with professionals and observing live business processes, students gain valuable experience that enhances their readiness for the corporate world.

GIMS further enriches this experiential learning approach by collaborating with leading organizations across various sectors, ensuring that students are exposed to diverse business environments. These industrial visits are carefully curated to include hands-on experiences, interactive sessions with industry experts, and opportunities to observe cutting-edge technologies and management practices in action. By immersing students in real-time challenges and decision-making scenarios, GIMS equips them with a deeper understanding of industry dynamics, fosters critical thinking, and develops essential problem-solving skills. This holistic approach bridges the gap between academic learning and corporate expectations, preparing students to thrive in competitive professional landscapes.



Students gain valuable experience that enhances their readiness for the corporate world

EMINENT CORPORATE SPEAKERS

- | | | | | | |
|---|--|--|--|--|---|
| 
Mr. Rajeev Soota
Vice President - IT
Usha International | 
Mr. Manhar M Sharma
Managing Director
Accenture | 
Mr. Manish S Panjwani
Chief Technology Officer
Shri Ram Auto Mall | 
Mr. Mayur Gupta
Associate Director
Cars24 | 
Mr. Shubham Dang
Senior Product Manager
Microsoft | 
Mr. Ramit Tyagi
Director, Talent Acquisition
Ultimate Kronos Group |
| 
Ms. Puman Dagar
DGM HR
Varun Beverages Ltd. | 
Mr. Vir Bharat
Head HR Business Partner
Yamaha Motor Solutions India | 
Mr. Raizada Sorabh Bali
Partner & Principal-People Solutions
Posterity Consulting | 
Ms. Shaweta Berry
Director Marketing & Head
of Strategic Alliances
Aeris Communications | 
Mr. Bhasker Das
Chief Strategy Officer
MCN Solutions Pvt. Ltd. | 
Ms. Alka Sachdeva
Vice President
All India Council for Robotics
& Automation (AICRA) |
| 
Mr. Sandeep Rastogi
Senior Vice President-Financial
Service GoKwik Commerce | 
Mr. Umesh Kumar
Founder & Chief Executive Officer
Rannlab Technologies | 
Mr. Vatsalya
HR
Barclays | 
Mr. Himanshu Wadia
Director-IT Infrastructure & BSS
Armdocs | 
Mr. Abhishu Kharub
DGM, Supply Chain
JK Tyre & Industries Ltd. | 
Ms. Richa Dagga
Technologist/Author & Speaker
Software Engineer CISCO |
| 
Mr. Shivendra Mishra
Associate Vice President
Kotak Mahindra Bank | 
Dr. Abhishek Sharma
Associate Vice President
NatWest Group | 
Ms. Anuricha Chander
P&C Managing Director
BDO RISE Pvt. Ltd. | 
Mr. Neil Nazareth
P&C Managing Director
Midland Credit | 
Ms. Sheetal Jerath Sharma
Associate Director, People & Culture
Grant Thornton Bharat LLP | 
Mr. Ankit Nigam
Product Management & Innovation
Expert, Allianz Partners |
| 
Mr. Neeten Rohatgi
Manager-EMEA
Reinsurance Support
MetLife | 
Ms. Priti Goel
Founder, CEO & MD
Prisha Wealth Management Pvt. Ltd. | 
Mr. Ashish Kumar
Mentor of Change-ATL (NITI Aayog)
YPC 40 Under 40-Service Delivery
Manager TCS | 
Mr. Anurag Mohan
Skill Portfolio Manager
Nokia Network Pvt. Ltd. | 
Ms. Shivani Sharma Singh
National Head Government Projects
LG Electronics | 
Mr. Harsh Raghubanshi
HR, LTIMindtree |

THE CHANGEMAKERS@GIMS



INDUCTION @GIMS



CONCLAVES @GIMS

HR CONCLAVE



Ms. Srishti Kataria
Director
Creative & People Operations
Unstop



Dr. Aparajita Prasad
Ex-Director
PWC



Ms. Ankita Sachdev
Joint Director
BRICS Chamber of
Commerce & Industry



Panel Discussion

MARKETING CONCLAVE



Mr. Sachin Sharma
Associate Director
KPMG India



Ms. Deepshikha
Radio Consultant
MY FM- Dainik Bhaskar Group



Mr. Nitin Mahawar
Managing Director
Experiva Concepts



Panel Discussion

BA & SUPPLY CHAIN CONCLAVE



Mr. Rohit Kishor
Strategic Manager for Sports
North Region at Amazon



Dr. Ankur Sharan
Manager
Hindustan Times



Mr. Sachin Sharma
Director
Jupsoft Technologies Pvt. Ltd.



Panel Discussion

FINANCE CONCLAVE



Mr. Rashmikant Chauhan
Assistant Vice President
Macquarie Group



Mr. Shashank
Assistant Vice President
Barclays



Mr. Abhijeet Mehrotra
Head-Channel Development
Imarticus Learning



Mr. Manasvi Garg
Founder & CEO
Moneyvesta

Corporate Speaks

Ms. Srishti Kataria

Director-Creative and People Operations, Unstop

Develop a strong foundation by honing your problem-solving abilities, inspiring others through leadership, and expressing your ideas with clarity. Embrace challenges with a positive mindset and uphold integrity in all your actions. These skills will empower you to thrive and excel in your professional journey.



Mr. Gurinder Ratra

Digital Evangelist & Excellence
Director-APT&L
Deloitte

Welcome to GIMS! Get ready to soak up all the knowledge you can, become a boss at leading and communicating, and build a killer network that'll set you up for success. I'm stoked to be part of your journey!



Dr. Aparajita Prasad

Ex. Director-PWC

Focus on sharpening your skills in analyzing things, leading others, and communicating clearly. Be ready to roll with the punches and always do the right thing. This will help you crush it in your career!



Mr. Manhar M Sharma

Managing Director, Accenture

To achieve success in corporate life, you need to continuously enhance your skills and demonstrate adaptability. Networking and a strong work ethic are also crucial, as they will help you seize opportunities and foster professional growth!



Mr. Sachin Sharma

Associate Director - RPMG

Build strong connections and hustle hard, and you'll snag all the opportunities and grow your career like crazy!



Mr. Nitin Chawla

Executive Director
Ernst & Young (EY)

Welcome to this transformative chapter at GIMS, Greater Noida! Embrace every learning opportunity with enthusiasm, set clear goals to guide your journey and build meaningful connections through networking. Seek practical experience to apply classroom knowledge and focus on developing essential soft skills through extracurricular activities to enhance your professional growth!





Alumni Engagement

Alumni Meet Organised at Smoke House Pizzeria, Saket, Delhi

ALUMNI MEET 2.0

SILSILA: Alumni Meet 2024, the second edition of the GIMS alumni gathering, was held on April 6, at Smoke House Pizzeria, Saket, New Delhi. The event provided an ideal platform for alumni to reconnect, reminisce, and celebrate the institution's legacy. It featured meaningful networking opportunities and the introduction of newly elected GIMS Alumni Association members, marking a significant step in strengthening alumni bonds and setting the foundation for future growth. The success of SILSILA 2024 reflects the pride and unity within the GIMS community, furthering its enduring legacy.



Alumni Talk Series 1.0

GIMS values its alumni and, as part of its ongoing Alumni Talk Series, organized a dynamic session with Mr. Ansh Sharma, a distinguished alumnus from the batch 2020-22 and Senior Associate at Paytm Payments Bank. Held for the PGDM batch 2023-25, Mr. Sharma provided valuable insights into Digital Literacy and effective Digital Communication strategies. His interactive session offered practical knowledge, equipping students to navigate the digital landscape with confidence. The event highlighted the importance of digital skills in both academic and professional growth, leaving participants inspired and empowered.

Navda Tyagi

Sales officer Institutional delhi head
ITC limited



My time at GIMS was a journey full of highs and lows that profoundly shaped my personal and professional growth. It equipped me with vital skills in leadership, time management, and teamwork. Thanks to the support from mentors, the CRC Team, and Learning & Development, I learned to tackle challenges with determination and pursue excellence. The biggest takeaway for me is to embrace and learn from every part of the experience, both the successes and the setbacks.



Mansi Mishra

Site coordinator PD,
CNH Industrial (India) Pvt. Ltd

I sincerely appreciate my parents, faculty, friends, and "GNIOT Institute of Management Studies," Greater Noida, for being key to my personal and professional growth. The encouragement from my teachers, combined with the invaluable support from the Learning & Development and CRC teams, has greatly enhanced my skills and offered me numerous opportunities. My time at GIMS has been a transformative experience, enabling me to unlock and refine my potential. My deepest thanks to the entire GIMS community for their ongoing support and dedication.

Golu Singh

Project Sales Officer
Kansai Nerolac Paints Ltd



The faculty members are exceptional, and the campus is both pristine and well-maintained. The entire department is incredibly supportive with projects and other needs. There's complete freedom for creativity and no limits to what you can accomplish.



Yatharth Tyagi

Assistant Manager
Nuwud industries

Being part of GIMS has been an outstanding experience. The exposure provided here is truly commendable. The management, faculty, and particularly the CRC team supported me throughout and guided me towards an excellent career path.

Shweta Singh

Deputy manager
Kotak Mahindra Bank



The teaching quality is excellent, with highly qualified and experienced faculty members. Each student receives personalized attention. The campus is beautifully maintained, set in a scenic location surrounded by trees and birds.

Departments @ GIMS



OB & HR Department



Marketing Department



Finance Department



BA & IT Department



Examination Department



Communication & L & D Department

Team of Professionals at GIMS



ADMISSION PROCESS



GIMS PGDM ROADMAP/ JOURNEY

