June, 2024 | Volume-2 | Issue-6 | NEWSLETTER





Meraki 2024 GIMS Alumni Connect 2.0







Vision & Mission of the Institute

To become a widely acclaimed management school contributing towards management education and research for developing

- (a) business leaders having social concerns
- (b) centres of excellence in all functional areas of management.





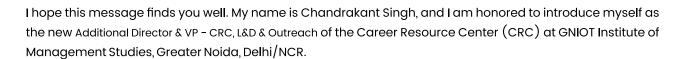
- M1: Developing a dynamic outcome based teaching learning process.
- **M2:** Developing an ecosystem for fostering research.





MERAKI 2024-Gateway to success-Orientation edition..!!

Dear Esteemed Alumni,



As I step into this role, I am reminded of the vital contributions that our alumni make to the success and growth of our institution. Your achievements in the professional world serve as an inspiration to our current students and showcase the quality education and values instilled at the institute.

My goal is to strengthen the connection between our alumni and the college. Your insights and support are invaluable resources that can significantly enhance our students' careers. By working together, we can create a robust and dynamic network that benefits both current students and alumni. Your experiences provide real-world perspectives that enrich our programs, while our students bring fresh ideas to your professional endeavors.

We are incredibly proud of your accomplishments. Your successes elevate not only your personal and professional standings but also the reputation of our entire college. We are eager to celebrate your achievements and learn from your journeys.

I am committed to fostering strong, mutually beneficial relationships with our alumni. Whether through mentorship programs, guest lectures, networking events, or collaborative projects, there are numerous ways for us to connect and grow together. I encourage you to stay engaged, share your experiences, and help shape our institution's future.

Thank you for your continued support and dedication. I look forward to working closely with each of you to build a vibrant and connected community that exemplifies the best of what our institute offers.

Please feel free to reach out to me at 9591240211 or chandrakant.gims@gims.net.in.

Mr. Chandrakant Singh

Additional Director & VP - CRC, L&D & Outreach, GIMS









Glimpses of Ms. Jaya Kishori

Fire chat session with Ms. Jaya Kishori Ji









"Bow before God; there's no need to bow before the world."

-Ms.Jaya Kishori













Glimpses





MERAKI 2024











MAJOR GAURAV ARYA







MR. SONU SHARMA







June, 2024 | Volume-2 | Issue-6 | NEWSLETTER











IMS, Greater Noida successfully conducted the coveted Faculty Development Progaramme (FDP) on Teaching and Learning Skills with Mr. Sonu Sharma, Corporate Trainer and Motivational Speaker as the resource person on June 20,2024.

The FDP covered the major lacunae in the teaching processes these days in the higher education system and the way forward to mitigate them making teaching an unforgettable experience for both the student and the teacher. It was an enriching session with participants sharing their students' behavioural issues and finding the solutions to them.







SIP Visits: Pioneering Innovation at GIMS











t GIMS, our dedication to excellence and innovation is evident in our Summer Internship Program (SIP). Faculty members and the Corporate Resource Centre (CRC) recently visited companies where our PGDM students from the 2023-25 batchwere working. During these visits, we gathered live feedback from students and their industry mentors, who praised our proactive approach and commitment to student development. Our students applied academic knowledge to real-world scenarios and were recognized for their innovative contributions. We are proud of their achievements and the positive feedback from mentors. Stay tuned for more updates and success stories in our upcoming newsletters.





ALUM OF THE MONTH

Ms. Priyanka Srivastava

Batch: 2021-23

Marketing Manager Team Computers Pvt. Ltd.



 $I. Can you please share for which company you are currently working and your designation within the same organization? \\ \textit{I'm a Marketing Manager at Team Computers Pvt. Ltd., India's largest system integrator.} \\$

2. How has GIMS played a pivotal role in assisting you in achieving your career goals? Are there any specific experiences or resources from your time at GIMS that you found particularly beneficial?

GIMS has been instrumental in helping me achieve my career goals. The comprehensive curriculum, combined with practical learning experiences, provided a strong foundation in my field. Specific experiences, such as industry live projects and internships, allowed me to apply theoretical knowledge to real-world scenarios, enhancing my skills and confidence. Additionally, the mentorship and guidance from faculty members significantly contributed to my professional arouth

3. Remembering your time at GIMS, were there any specific challenges or areas where you felt there was a lack of opportunities or resources that you believe could be improved for current students?

A specific challenge I encountered during my IT specialization was the requirement to study multiple software tools, such as Power BI, SQL, and Python, within a limited timeframe. This constraint only allowed us to gain basic knowledge of each tool, which proved insufficient for practical industry applications. It becomes difficult to master all of them in such a short period. I believe that focusing on in-depth training in any one specific tool would be more beneficial for students. Mastering a single tool would better prepare students for placements and provide them with a strong, marketable skill set. This approach would help students feel more confident and competent in their chosen field.

4. Do you have any suggestions for enhancing our academic curriculum? Specifically, which subjects or areas do you think could significantly benefit the juniors in terms of career advancement and skill enhancement?

Similar to the approach for IT students, other students should also focus on mastering one core skill set to enhance their capabilities. This focused approach will help in building strong, marketable skills and better prepare them for future opportunities.

5. What would you like to advise the college to undertake in order to equip the students well for this dynamic professional world?

To ensure student success, GIMS integrates an industry-relevant curriculum by regularly updating it to reflect the latest trends and technologies, and by partnering with leading companies, industry experts, and alumni to offer practical insights and real-world projects. The institution emphasizes soft skills development through workshops and courses on communication, teamwork, leadership, and problem-solving, which are crucial in any professional setting. GIMS enhances internship opportunities by strengthening relationships with businesses, providing students with meaningful experiences that expose them to real-world challenges and professional environments. Additionally, GIMS promotes continuous learning by offering access to online courses, certifications, and seminars, ensuring that students can keep pace with the ever-evolving job market even after graduation.

6. We are eager to learn more about your corporate journey. Could you walk us through your professional experiences, from your initial career steps to your current role?

I am the Marketing Manager, handling the entire marketing spectrum, from content marketing to social media marketing, for two different businesses at Team Computers.

7. As an accomplished professional, what advice would you like to offer to your juniors at GIMS who are embarking on their career journey?

My advice to juniors on their career journey is to always stay curious and never stop learning. Embrace challenges as opportunities for growth, and don't be afraid to take risks. Build a strong network, seek out mentors, and learn from their experiences. Remember, persistence and resilience are key to overcoming obstacles. Lastly, stay true to your values and passions, as they will guide you toward a fulfilling and successful career.

"Lastly, Enjoy the college life to the fullest as you are going to miss this precious time".





Thanks....

There are certain features that we are going to add to our upcoming newsletter, such as Alumni Speak and Batch Notes, which may be of interest to you. Additionally, we would like to publish your achievements and any other happenings that you would like to share with the alumni community. Please send your write-ups to the Alumni Cell

Best wishes,

Prof. Charul Sharma

Alumni Coordinator

Contact Details: 8860606623

(alumni.gims@gims.net.in).



Let's Connect!











GIMS Awards & Recognitions







Building
Futuristic
Corporate
Leaders

ALUMNI NEWS LETTER

June, 2024 Volume -2, Issue -6



Plot No. 7, Chanakya Block, Knowledge Park II, Delhi, NCR / Greater Noida

www.gims.net.in | 1800-274-6969











