

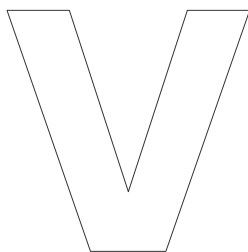
GIMS ALUMNI CONNECT 2.0

Overview

- Vision & Mission
- Stride Series
- Rhetoric Battle
- Glimpses Of The Past Months
- International Conference
- Alum of the Month



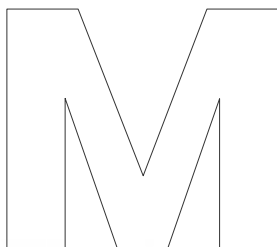
Vision & Mission of the Institute



1.1. Vision of the Institute:

To become a widely acclaimed management school contributing towards management education and research for developing

- (a) business leaders having social concerns
- (b) centres of excellence in all functional areas of management.



1.2. Mission of the Institute :

M1: Developing a dynamic outcome based teaching learning process.

M2: Developing an ecosystem for fostering research.



Embracing Change: Celebrating Growth and Resilience

Dear Esteemed Alumni,

It is my honor to address you once again as we embark on another exciting edition of our alumni newsletter, this time under the theme "Bridging the World."

In today's interconnected world, the significance of bridging divides, fostering understanding, and forging meaningful connections across borders has never been more paramount. As alumni of our esteemed institution, each of you embodies the spirit of bridging worlds - whether it be cultural, professional, or intellectual.

Our alumni community is a testament to the power of diversity and collaboration. From bustling metropolises to remote corners of the globe, our alumni are making their mark, breaking barriers, and building bridges that span continents and cultures.

In the face of global challenges, it is inspiring to witness how our alumni are leveraging their education, experiences, and expertise to create positive change and make a lasting impact on the world stage. From pioneering research to innovative entrepreneurial ventures, from advocacy for social justice to diplomacy on the international stage, our alumni are at the forefront of bridging divides and building bridges of opportunity and understanding. As we reflect on the theme of "Bridging the World," let us celebrate the rich tapestry of experiences, perspectives, and accomplishments that define our alumni community. Let us continue to embrace diversity, cultivate empathy, and champion inclusivity as we work together to bridge divides and create a more interconnected and equitable world for future generations.

I extend my heartfelt gratitude to each and every one of you for your continued dedication, passion, and commitment to your alma mater and to the global community. May our shared journey of bridging worlds continue to inspire and unite us in the pursuit of excellence and positive change

Dr. Nishant Kumar Singh

Dean Examinations PGDM



STRIDE SERIES 2024

GIMS CRC's Stride Series 2024: A Resounding Success!

The Corporate Resource Center (CRC) at GIMS, Greater Noida, proudly hosted the 2nd Edition of the Stride Series on March 2, 2024, for the PGDM Batch 2023-25. This event fostered a successful collaboration between industry and academia.

Industry leaders rigorously interviewed our students, followed by in-depth feedback on their performance. This unique opportunity provided students with first hand insights into industry expectations for both freshers and experienced professionals in today's dynamic job market. Students gained invaluable knowledge on strengthening their profiles and preparing for future challenges.

A huge thank you to Mr. Saurabh Singh, Ms. Sabreen Yusuf, Ms. Wilma Gupta, Mr. Dinesh Kapoor, Mr. Vineet Kumar Verma, Ms. Kashika Gupta, Ms. Kajal Khanna, Mr. Harsh Raj Jain, Mr. Dhairya Rogha, Mr. Devanshu Mehta, Mr. Anurag Kumar, Mr. Ketan Malik, Mr. Hitesh Navriya, Mr. Varinder Singh, Mr. Bhavishek, Mr. Anshul Mittal, Mr. Rahul Yadav, Mr. Manoj Kaushik, Ms. Anupriya Verma, and Mr. Akash Vatsa Babul for their time, expertise, and support in making the Stride Series 2024 a grand success!

GIMS ALUMNI CONNECT 2.0





TO BE SUCCESSFUL, YOU HAVE TO HAVE
YOUR HEART IN YOUR BUSINESS,
AND YOUR BUSINESS IN
YOUR HEART.”

*-Thomas Watson, Sr.
Former CEO, IBM*



RHETORIC BATTLE

GIMS Alumni Ignite Debate Stage for PGDM Batch 2023-25!

The GNIOT Institute of Management Studies (GIMS), Greater Noida, witnessed a battle of words on Saturday, March 9, 2024, with the exhilarating "Rhetoric Battle - Debate Competition" for the PGDM Batch 2023-2025.

A big thanks to our esteemed GIMS Alumni, Mr. Rahul Kumar, Ms. Priyanka Srivastava, Mr. Vivek Kr. Singh, Ms. Surbhi Rajput, and Ms. Amisha Goyal, for providing invaluable guidance to the participants.

The competition was a showcase of exceptional persuasive speaking skills. Contestants captivated the audience with passionate arguments, brilliant speeches, and their use of reasoning, credibility, and emotion to win over the judges. Kudos to all the participants for their outstanding performances!



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GNIOT INSTITUTE OF MANAGEMENT STUDIES

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Proudly Welcomes
GIMS Alumni
as esteemed *Jury Panelists* to the
"Rhetoric Battle"
DEBATE COMPETITION
PGDM Batch 2023 - 2025

Rahul Kumar
JK Cement Ltd.
Batch: 2020-22

Priyanka Srivastava
Team Computers Pvt. Ltd.
Batch: 2020-22

Vivek Kr. Singh
Spark Mirinda
Batch: 2021-23

Surbhi Rajput
RDL Group
Batch: 2021-23

Amisha Goyal
GAS India
Batch: 2021-23

Saturday 9th March, 2024 | 09:30AM - 11:30AM
Venue : Chanakya Block, GIMS
Delhi, NCR/Greater Noida
www.gims.net.in | 1800-274-6969

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Expert Session on Business and Data Analytics

We extended our heartfelt gratitude to Ms. Avneet Kaur, the accomplished corporate trainer from CETPA Infotech, for gracing us with her expertise. Her guidance and expertise truly enriched our understanding of data analytics and business insights, providing us with invaluable knowledge and practical experiences to navigate the world of analytics with confidence.

The session was an outstanding success, marking a significant milestone in our journey towards embracing data-driven decision-making and innovation. We were thrilled to see the enthusiasm and active participation from our PGDM batch 2023-25, reflecting our collective commitment to advancing our analytical skills and staying ahead in the ever-evolving landscape of business analytics.

Expert Talk: Managing Supply Chain Under One Roof

We were privileged to have Mr. Manish Garg, Senior Manager – Operations at Zyp Electric, grace us with his presence and expertise. His insights into "Managing the Supply Chain Under One Roof" truly left a lasting impression on all of us.

Throughout the session, Mr. Garg shared invaluable knowledge and experiences, shedding light on the revolutionary concepts shaping the world of supply chain management. From integration strategies to the latest technological advancements, each topic was explored with depth and clarity, thanks to Mr. Garg's expertise.

The event was a resounding success, with attendees gaining new perspectives and ideas to implement in their own endeavors. We extend our sincere gratitude to Mr. Garg for his engaging presentation and to all who joined us for this insightful discussion.





Optimizing LinkedIn from likes to leads by Mr. Sachin Vashist

We were privileged to have Mr. Sachin Vashist, Head of Training at Digiperform, as our guide through the intricacies of LinkedIn marketing. His expertise illuminated the path to transforming likes into tangible leads, offering practical strategies that resonated with everyone present.

Throughout the masterclass, The attendees gained invaluable insights and actionable tips to optimize their LinkedIn presence and drive meaningful engagement. From crafting compelling content to harnessing the power of networking, every aspect was covered with precision and clarity.

A heartfelt thanks to Mr. Vashist for his enlightening session, and to all the participants who contributed to making this event a resounding success. Let's carry forward the knowledge gained and continue to leverage LinkedIn as a powerful tool for marketing success.

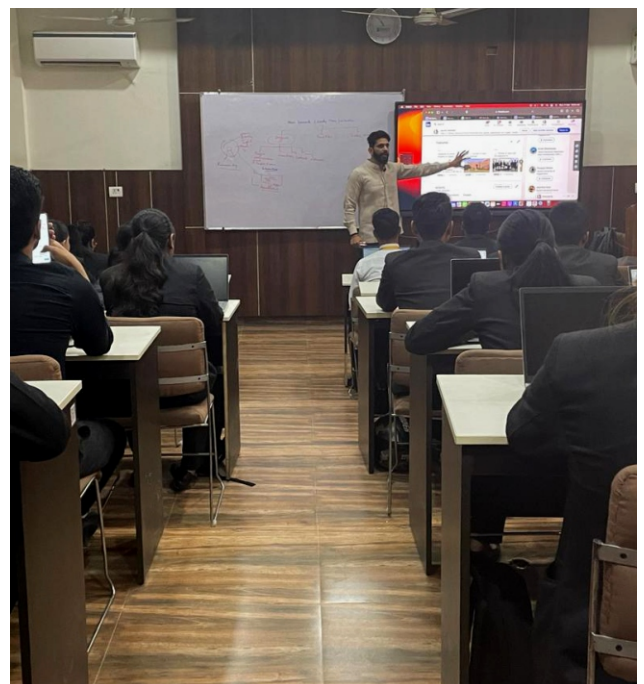
Marketing Mavericks' Masterclass

Our focus was on "Crafting an Effective Sales Pitch: Understanding the Basics," and what an enlightening journey it was! This masterclass, tailored for the students of the PGDM 2023-25 batch, proved to be a game-changer in refining our sales acumen.

We were fortunate to have Mr. Rahul K. Singh as our resource person, guiding us through the key elements of crafting compelling cold calls and sales pitches. From audience understanding to mastering objection handling, Mr. Singh left no stone unturned in unravelling the secrets to success in sales.

Throughout the session, students were equipped with invaluable insights on how to craft concise and clear messages that resonate with their audience. The emphasis on clarity, value proposition, and the all-important call to action set the stage for impactful communication strategies.

We extend our heartfelt gratitude to Mr. Singh for his enlightening presentation and to all the participants who made this event a resounding success. Let's carry forward the knowledge gained and continue to hone our skills as marketing mavens.



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**INSTITUTION'S
INNOVATION
COUNCIL**
Ministry of HRD, Government of India

अभ्युत्थ
The HR & Human Resource Club

in association with

INSTITUTION'S INNOVATION COUNCIL (IIC)

is organising

PERSONALITY DEVELOPMENT WORKSHOP
For PGDM Batch 2023-25

Resource Person

Ms. Kaninika Bharadwaj
Youth Well-being Expert, Right Side Story

Mr. Achal Galav
Youth Well-being Expert, Right Side Story

20th March, 2024
Wednesday

1:30 PM
Onwards

Venue : Seminar Hall, Chanakya Block, GIMS

Plot No. 7, Chanakya Block, Knowledge Park - II, Greater Noida, (UP) 201306
www.gims.net.in | 1800-274-6969

Empowering Tomorrow's Leaders: Personality Development Workshop

It was an honor to have Ms. Kaninika Bharadwaj and Mr. Achal Galav, Youth Well-being Experts from Right Side Story, partner with us for this workshop. Their expertise, combined with the support of Whisper and Gillette India, created a nurturing environment for growth and self-discovery.

The workshop was meticulously crafted to equip participants with essential skills for seamless integration into the professional realm. Through engaging discussions, interactive activities, and practical insights, attendees were empowered to unlock their personal and professional potential.

Ms. Bharadwaj and Mr. Galav shared invaluable strategies for self-improvement, emphasizing the importance of self-awareness, communication skills, and emotional intelligence. Participants were encouraged to step out of their comfort zones, embrace new challenges, and embark on a journey of continuous growth.

We extend our heartfelt gratitude to Ms. Bharadwaj, Mr. Galav, Whisper, and Gillette India for their unwavering support and commitment to nurturing the next generation of leaders. And to all the participants, your active participation and enthusiasm made this workshop a truly enriching experience.

Resource Person
Dr. Tarun Dhingra
Professor of Strategic
Management & Dean Academics
at Jaipuria Institute of
Management, Noida



International Conference: Future Trends In Business : Innovation, Sustainability, Technology & Growth (IC-FTBISTGA)

We were honored to have Dr. Tarun Dhingra, Professor of Strategic Management & Dean Academics at Jaipuria Institute of Management, Noida, as our esteemed speaker for the workshop. Dr. Dhingra, with his wealth of knowledge and expertise, guided us through the intricacies of developing impactful case studies.

Throughout the session, participants had the privilege of gaining insights from a distinguished academician and industry expert. Dr. Dhingra's expertise in the field, coupled with his practical experience, provided invaluable perspectives on the art and science of case study development.

The workshop proved to be a valuable platform for faculty members, research scholars, and academicians to enhance their skills in crafting compelling case studies. Attendees were encouraged to actively engage in discussions, share their experiences, and learn from each other's perspectives.

We extend our heartfelt gratitude to Dr. Tarun Dhingra for his enlightening session and to all the participants who contributed to the success of the workshop. Your enthusiasm and active participation made this event truly memorable.



ALUM OF THE MONTH

March, 2024



Mr. Deepak Dubey

Management Trainee
SBOSS(State Bank Operations Support Services)

1. Can you please share for which company you are currently working and your designation within the same organization?
I'm a Management Trainee at SBOSS(State Bank Operations Support Services), a subsidiary of India's largest bank, SBI.
2. How has GIMS played a pivotal role in assisting you in achieving your career goals? Are there any specific experiences or resources from your time at GIMS that you found particularly beneficial?
GIMS provided me the platform to pursue my passion for stand-up comedy in various functions.
3. Remembering your time at GIMS, were there any specific challenges or areas where you felt there was a lack of opportunities or resources that you believe could be improved for current students?
no.
4. Do you have any suggestions for enhancing our academic curriculum? Specifically, which subjects or areas do you think could significantly benefit the juniors in terms of career advancement and skill enhancement?
Implementing a revised examination process that ensures students are not overburdened by scheduling multiple exams on the same day, such as limiting the number of exams per day or organizing exams more evenly throughout the examination period, would promote a healthier and more manageable academic environment.
5. What would you like to advise the college to undertake to equip the students well for this dynamic professional world?
Incorporate practical workshops, seminars, and mentorship programs focused on navigating workplace dynamics, handling pressure, and understanding corporate politics to equip students with the necessary skills and mindset to thrive in professional environments.
6. We are eager to learn more about your corporate journey. Could you walk us through your professional experiences, from your initial career steps to your current role?
I am in the HR Operations profile handling attendance and leave, BGV of 9700+ employees.
7. As an accomplished professional, what advice would you like to offer to your juniors at GIMS who are embarking on their career journey?
*Wait for the right time and get a place in a good company irrespective of your specialization.
The finance guy can't work in sales and vice versa. Enjoy college life, you will miss everyone.*

GIMS Awards & Recognitions



“
Building
Futuristic
Corporate
Leaders
”

ALUMNI NEWS LETTER

March, 2024
Volume -2, Issue -3



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