

# **GIMS ALUMNI CONNECT 2.0**

## **Overview**

- Commencement of Trimester-III
- Industrial Visits
- Corporate Talk
- GLIMPSES of Past Months
- Alum of the Month

G-CONNECT



## Ubharta Bharat to Viksit Bharat: Ruminating & envisaging developed India

With the Viksit Bharat Sankalp initiative, the Indian government envisions India becoming a developed nation by 2047. Education institutions have a crucial role in achieving this goal, equipping students with the right knowledge, skills, and positive values. At GIMS, we're committed to shaping our students not only into competent professionals but also responsible citizens, deeply grateful and dedicated to contributing significantly to their beloved nation.

Our alumni are demonstrating their capabilities across industries and geographies, serving as compelling examples of our institution's values. We're confident they will continue to grow and reach new heights, making a positive impact that far exceeds what they receive.

Wishing you all the best!

**Prof. Mudit Tomar**

Dean-Outreach Engagement and CRC (OEC)

### Commencement Of Trimester - 3 Exciting Industrial Visits for PGDM Batch 2023-25!

The future leaders of the PGDM Batch 2023-25 are diving headfirst into their trimester, gearing up for a life-changing journey fueled by Summer Internship Projects (SIPs). These projects are the foundation for gaining real-world knowledge and industry connections, and they'll be further enriched by a series of exciting industrial visits. These visits are packed with the following benefits -

**Reality Check:** Students get to witness firsthand how their chosen fields operate in the real world. This immersion helps them grasp the complexities and challenges of professional life, going beyond textbook knowledge to develop a nuanced understanding.

**Networking Powerhouse:** Visits are prime networking opportunities. Students can interact with industry experts, building connections and rapport with leaders in their field. These relationships not only enhance their academic experience but also open doors to future collaborations and career paths.

**Data Goldmine:** Visits provide valuable data and insights that fuel project development and research. The information gathered becomes the springboard for analysis and informed decision-making. Forget just sightseeing! These industrial visits are transformative experiences equipping students with practical knowledge, valuable connections, and essential insights for their professional journey. As the PGDM Batch 2023-25 embarks on their SIPs, they're embarking on a journey that will broaden their horizons and prepare them to thrive in the dynamic business world.



*Industrial Visits*



### **First Leap Toward Career in Corporate : Expert Talk by Mr. Manish Barriarr**

GIMS, Greater Noida organized a seminar on the topic First Leap towards Career in Corporates on 18th January '24 for PGDM Batch 2023-25. The resource person for the seminar was Mr. Manish Barriarr, Policy Expert & Political Analyst on Republic TV, Times Now and NDTV, Chief Mentor, IMS Resources Pvt. Ltd., Patna, India. This seminar helped students to perceive the wisdom of the AI era, when success is largely determined by one's virtual presence. His session covered essential aspects of navigating the corporate landscape, including career strategies, industry trends, and professional development.



## Scope, Opportunities, and Challenges in International Markets : Expert Talk By : Mr. Pradumn Gupta

Event Session Recap: Exploring International Markets

In our recent session on "Scope, Opportunities, and Challenges in International Markets," delivered by Mr. Pradumn Gupta, participants delved into crucial insights aimed at enhancing their understanding and preparedness for venturing into global business arenas particularly regarding :

**Indian Customs:** Understanding the intricacies of Indian customs procedures is fundamental to navigating international trade effectively. Participants gained valuable insights into the regulatory landscape.

**Diversity Barrier :** Exploring the diverse spectrum of barriers encountered in international markets, attendees learned to identify and strategize overcoming trade obstacles proactively.

**Risk Assessment:** Comprehensive insights were shared on the various types of risks inherent in international trade, empowering participants to mitigate uncertainties and safeguard their ventures.

**Jargon Decoding:** Demystifying industry-specific jargon is pivotal for effective communication and negotiation in global markets. Attendees gained proficiency in navigating diverse linguistic nuances.

**Profitable Export Ventures:** Discerning profitable business opportunities for export is essential for sustainable growth. Participants explored market dynamics and emerging trends to capitalize on lucrative prospects.

**Logistics Mastery:** An in-depth exploration of logistical intricacies provided attendees with practical knowledge essential for seamless international operations.



## ALUM OF THE MONTH January, 2024



**Ms. Bhavna Gupta**  
Cluster HRBP  
Croma- A Tata Enterprise

1. Can you please share for which company you are currently working and your designation within the same organization?  
I'm currently working in Croma- A TATA Enterprise as Cluster HRBP.
2. How has GIMS played a pivotal role in assisting you in achieving your career goals? Are there any specific experiences or resources from your time at GIMS that you found particularly beneficial?  
GIMS assisted me in achieving my goals by providing a structured environment for learning and skill development. They facilitated my connection with various industry experts through CTS, PTS, and placement drives.
3. Remembering your time at GIMS, were there any specific challenges or areas where you felt there was a lack of opportunities or resources that you believe could be improved for current students?  
GIMS should focus more on communication and analytical skills, as these will be of great benefit to current students. Additionally, integrating Microsoft Excel into their core curriculum instead of offering it as a separate certification could be valuable. They might also consider expanding their network to provide internship and placement opportunities to students, prioritizing those within their domain.
4. Do you have any suggestions for enhancing our academic curriculum? Specifically, which subjects or areas do you think could significantly benefit the juniors in terms of career advancement and skill enhancement?  
Since my specialization is HR and I currently work in the field, I would suggest that the college emphasize the compliance aspect. This includes highlighting recent changes, the frequency of such changes, and the challenges organizations face. Additionally, including HR Analytics in the curriculum would be beneficial.
5. What would you like to advise the college to undertake in order to equip the students well for this dynamic professional world?  
To differentiate itself from an MBA, the PGDM course should emphasize practical learning, which is a key strength. Additionally, GIMS could focus on providing support for aptitude test preparation, interview preparation, and guidance on behavioral, analytical, and communication skills. This comprehensive approach would further enhance the student experience and career prospects.
6. We are eager to learn more about your corporate journey. Could you walk us through your professional experiences, from your initial career steps to your current role?  
I was placed at Croma, a Tata Enterprise, as a Management Trainee-HR through campus placement. Within a year, I was promoted to Cluster HRBP and entrusted with the responsibility of managing the Eastern UP region as its Retail HR representative. In this role, I handled the entire employee life cycle, from recruitment to full and final settlement of employees within the organization.
7. As an accomplished professional, what advice would you like to offer to your juniors at GIMS who are embarking on their career journey?  
"Failure is a part of the process. You just learn to pick yourself back up." My advice for them is to not give up at all, just keep trying you'll get everything you want.

# GIMS Awards & Recognitions



“  
Building  
Futuristic  
**Corporate  
Leaders**  
”

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