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Professor &
Project Director,
ICSSR

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IMPORTANT DATES

NAME	DATE
Last date for Submission of Manuscript	22-01-2025
Notification of Acceptance of the paper	28-01-2025
Conference Registration	30-01-2025
Conference Dates	6-7 Feb, 2025

REGISTRATION FEE

Type of Delegates	Indian (INR)	Foreign (USD)
Academician/Faculty	Rs.1500/-	\$ 100
Research Scholar/Student	Rs.1000/-	\$ 80
Delegates (Corporates)	Rs.2500/-	\$ 150

*Inclusive of all Taxes

Axis Bank

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AL-FARABI
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ICBSE-2025

International
CONFERENCE ON

**Business, Sustainability &
Environment**



6th-7th February
2025



Plot No-7, Chanakya Block,
Knowledge Park -II, Greater
Noida (U.P.) Delhi/NCR

Hybrid Mode

About GIMS

GNIOT Institute of Management Studies (GIMS), Greater Noida is the Pioneer Business School under the aegis of GNIOT group providing management education at postgraduate level through its two year full time post graduate diploma in management (PGDM) programme, which is approved by AICTE & Ministry of Education. GOI and accredited to HACT (U.K.) GIMS, is one of the fastest emerging business schools of the Country as recognised by reputed public and private sector establishments with the vision of contributing towards management education and research for developing business leaders having social concerns and centres of excellence in all functional areas of management.

About Conference

International Conference on "Business, Sustainability and Environment" (ICBSE-2025) aims at capturing the role of Sustainability and Environment in Business Practices in all diversified areas of management. The International Conference is being organised by the GNIOT Institute of Management Studies (GIMS) collaboration with ICSSR F.No.02/110/2022-23/ICSSR/RP/MJ/GEN, HULT International Business School, London, UTAR, Malaysia, Uniblobe College, Nepal, Tribhuvan University, Nepal and Al-Farabi Kazakh National university, Kazakhstan.

Conference Aim

- To examine how sustainability and environment affecting business and management practices.
- To discuss new ideas, concepts and models for solving management in all functional areas of management.

CALL FOR PAPERS

We are pleased to invite researchers, academicians, and practitioners to submit their research papers for the International conferences to **ICBSE-2025**. The following are the suggested themes and focus areas for submitting the research papers but are not limited to the theme. The papers of excellent quality related to the conference theme are invited.

Conference Themes

- Innovations & Challenges in Changing Business Paradigm
- Sustainable Practices adopted in all functional areas
- Environmental Policy & Regulations & Technologies

Conference Sub – Themes

Digital Transformation and Technological Innovations

- Impact of AI, Machine Learning, Block chain, IoT and automation on Business Models
- Big Data analytics driving business Decisions
- Cloud Computing rising in Business Operations

E-Commerce and Digital Marketplaces

- Impact of Social commerce on Consumer Behaviour
- B2B and B2C transactions in digital Platforms
- Financial Innovation and Digital Payment System
- Personalization and customization in Product and Service Delivery

Leadership and Organization Transformation

- Corporate Culture in a rapidly evolving business environment
- Human resource innovations at workplace
- Agile leadership in the face of disruptive changes
- Talent and skills for the future workplace

Financial Innovations and Challenges

- Digital and Cryptocurrencies: Business Opportunities and risks
- Fintech and its impact on traditional banking
- New policies and innovation in Financial inclusion
- Financial market volatility and measurement

Environment Impact Assessment and Regulatory Framework

- Student Community Engagement Initiatives in Sustainability & Environment.
- Strengthening environmental governance and regulatory enforcement
- Challenges in implementing and monitoring environmental regulations
- Role of latest emerging technologies in environmental monitoring
- Role of policies in enhancing environmental education and awareness

PUBLICATION OPPORTUNITY

After double blind review, the selected research papers will be published in Scopus/ABDC indexed journals and Online edited books.

- **International Journal of Experimental Research and Review (Scopus Indexed)**
- **Empirical Economic Letters (ABDC Indexed)**

PAPER SUBMISSION GUIDELINES

The manuscript should be sent to mail id icbse2025@gims.net.in

- The abstract of the paper must not be more than 250 words.
- Any manuscript should be original. That means it should not have been published before in its current, or similar, form.
- Manuscript should be provided in Microsoft Word format.
- Manuscript should be between 3500 to 5000 words in length. This includes all text, for example, the structured abstract, references, all text in tables, and figures and appendices.
- A concisely worded title should be provided.

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